



Indian Steel Markets Conference

October 21-22, 2024 | The Crown, Bhubaneswar



Connecting the dots
for a sustainable future

Spotlight on

IRON ORE | PELLET | SCRAP | DRI

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STEEL™
INSIGHTS
STEEL BUYER'S GUIDE

INDIA
**STEEL MARKET
WATCH**

INDIA
**COAL MARKET
WATCH**

The steel industry is undergoing a major transition. On one hand, it is aiming at new markets and harnessing new technologies and platforms to increase efficiency and ROI. On the other hand, the impact of climate change has necessitated the industry to adopt sustainable and greener growth options.

Thus, it is adopting new technologies and platforms in all spheres of operations, be it reaching new markets, tackling price anomalies, making green steel, moving material in a much greener way, and procuring through servers in the cloud for effective buying.

To capture the essence of these exciting times, mjunction services limited is organising the **11th Indian Steel Markets Conference at The Crown, Bhubaneswar** on **October 21-22, 2024**.

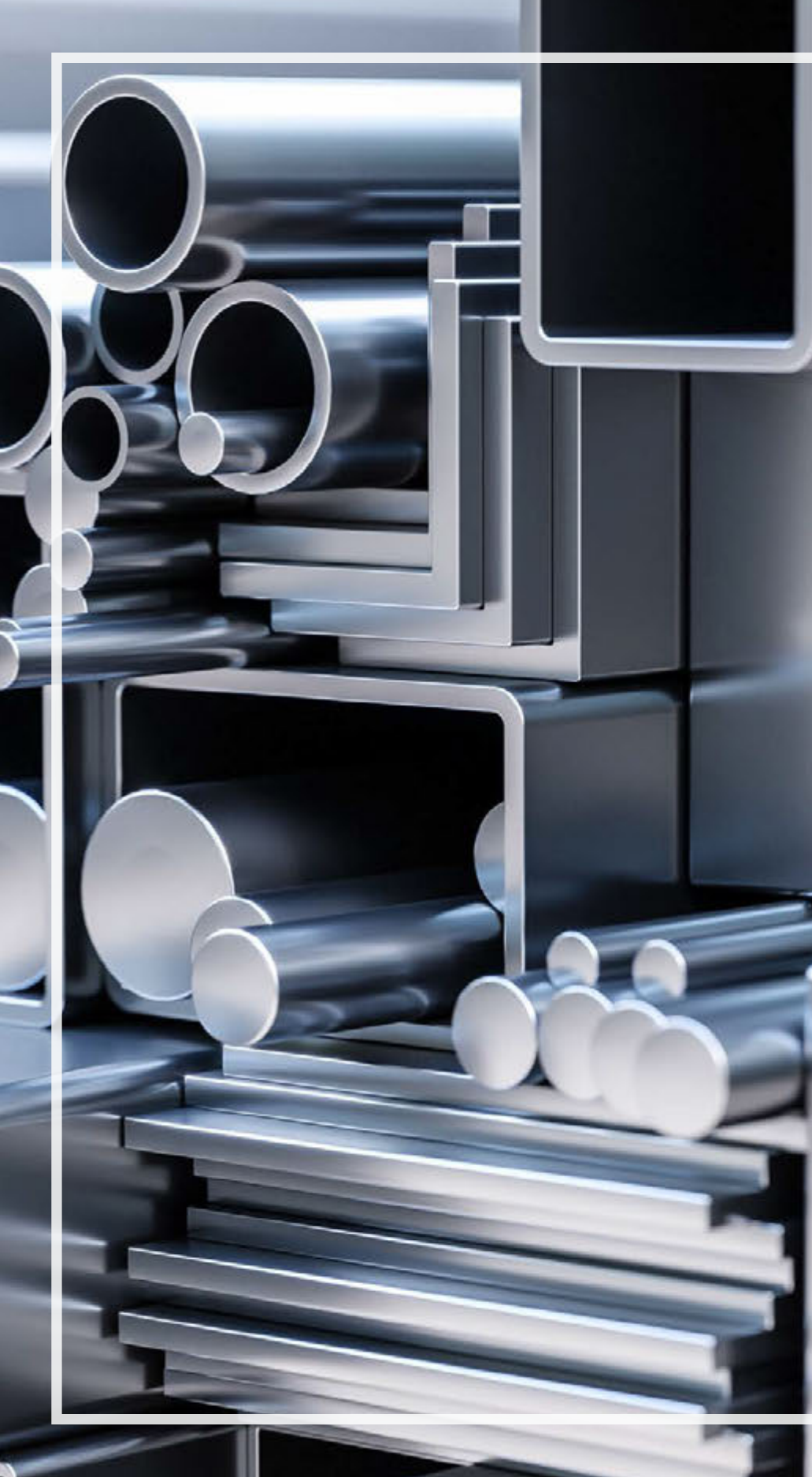
The theme of this year's conference has been chosen as **Connecting the dots for a sustainable future**.

Key trends in FY25

- Strong domestic demand growth
- Digitalisation and B2C initiatives
- Sustainability in manufacturing
- Developing technologies for green steel
- Adjacent businesses as growth drivers

Conference topics

- Demand-Supply scenario & outlook
- Reaching new markets through sustainable practices
- Ensuring iron ore availability through transparent digital mechanisms and using blockchain technology to tackle price anomalies
- Sustainable steel making via scrap and making steel green
- Steel Logistics: Moving raw material, finished steel to the last mile via greener options
- Steel Procurement: making use of new technologies, digitisation, AI, machine learning for effective buying



Key questions to be answered

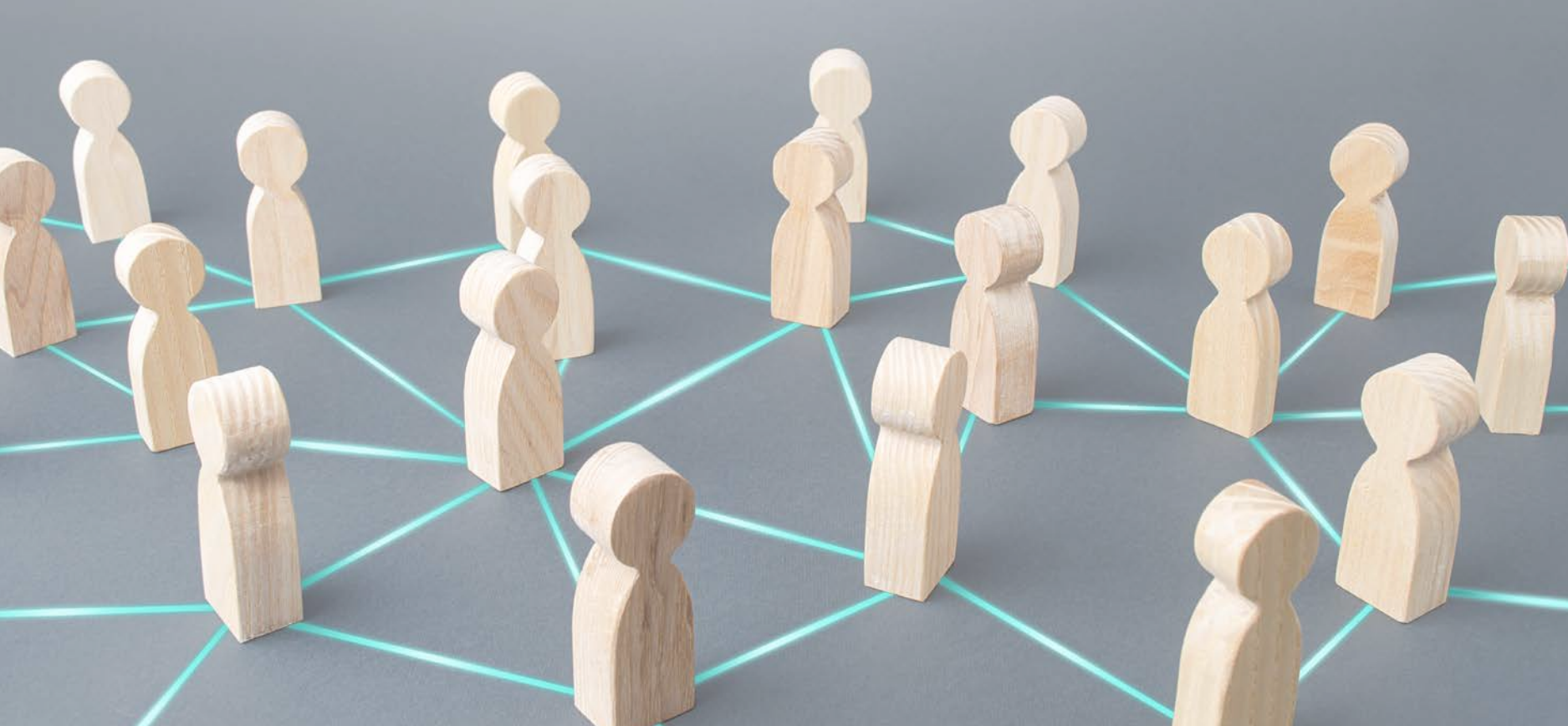
- What are the pathways being adopted by Indian steelmakers to make green steel?
- What sourcing strategies are being adopted to manage input inflation?
- Can the proposed national iron ore exchange address price anomalies?
- How can the industry procure high-quality scrap on a regular basis?
- How logistics infrastructure be fine-tuned to carry steel to the last mile through sustainable ways?
- How has been the experience of steelmakers in adopting B2C initiatives through digital platforms?

About the event

- One-and-a half days of excellent knowledge sharing sessions
- Networking sessions
- Platform for showcasing of the latest product and services related to the steel sector
- Platform for senior industry leaders, government, consultants and experts to discuss growth drivers to reach new markets through sustainable practices
- Exploring business collaborations

Our metal auctions

metaljunction is India's leading e-Auction service provider, driven by secure and reliable technology that gives its clients and partners an efficient and effective experience. Through the e-sales process metaljunction constantly strives to ensure that buyers, whether small or large, are just a click away from fulfilling their steel requirements.



Who should attend?



Policy
makers



Steel
producers



Mining
organisations



Technology
providers



Global steel
organisations



Environment &
sustainability



Refractory



Architects &
engineers



Researchers
& scholars



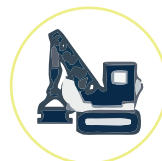
Warehousing



Logistics
providers



Automotive
Industry



Infrastructure &
real estate



Defence &
aviation



Energy
sector



Railways



Consumer
durables



Machinery &
equipment



Component
manufacturers



Investors



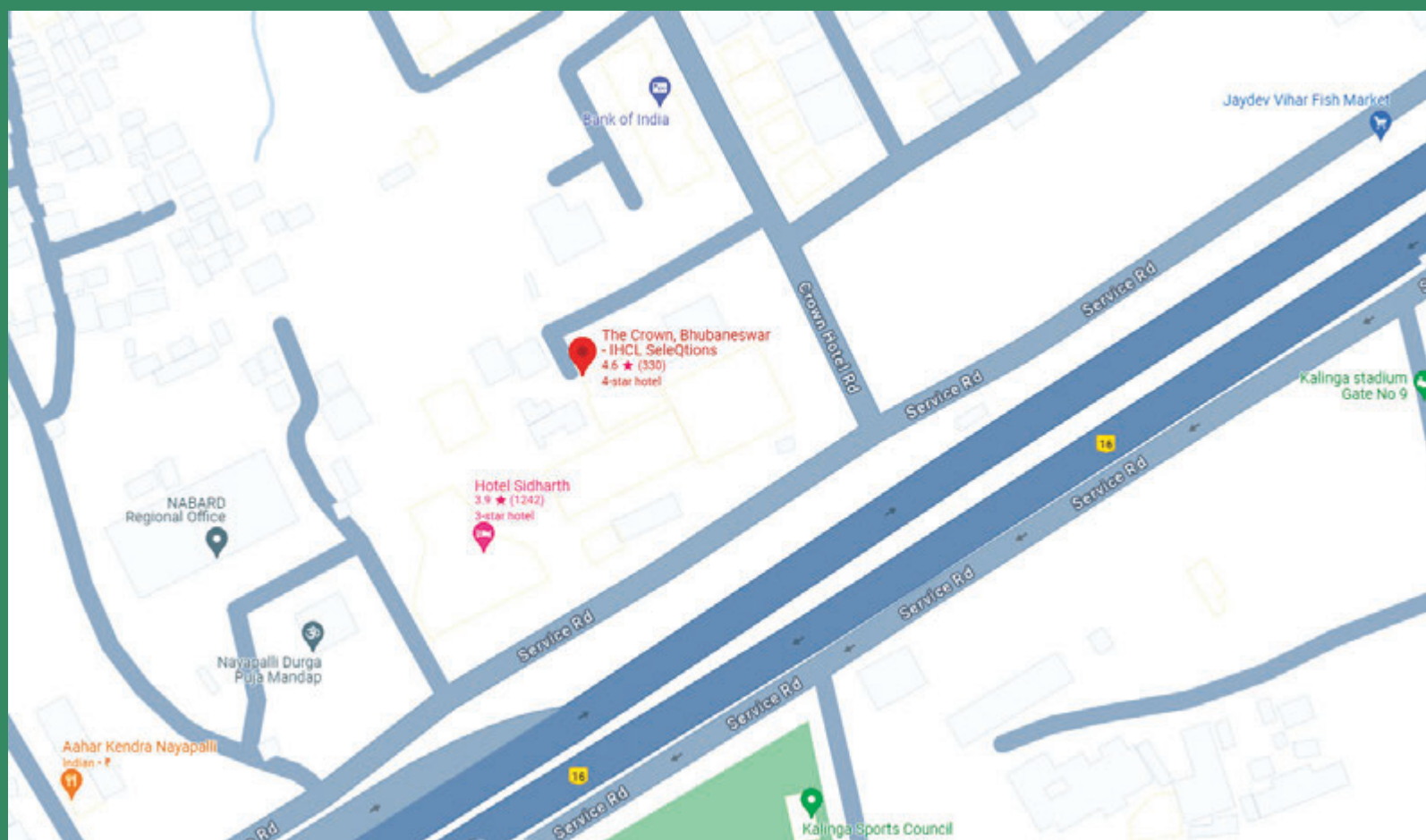
Safety &
security

The Crown, Bhubaneswar

Spread over 1.75 acres of greenery in the heart of Bhubaneswar, The Crown, Bhubaneswar - IHCL SeleQtions is a one-of-a-kind odyssey through Odisha. The property captures the essence of timeless spirituality, ancient history, artisanal traditions and a unique global outlook. Merely 6.4 km from the Biju Patnaik International Airport and adjacent to the internationally acclaimed Kalinga Stadium, it blends contemporary panache with traditional Odisha warmth, and offers a taste of the region's rich culture through eclectic décor, distinctive cuisine and charming hospitality.

The elegant and modern lobby that overlooks lush lawns and an inviting pool, is imbued with thoughtful references to Odisha's rich culture, including intricate alpana patterns, colourful handloom Ikat carpets and exquisite wood carvings reminiscent of ancient temple walls.

At The Crown, Bhubaneswar - IHCL SeleQtions, find yourself on a storied adventure to a land of leisurely picnics by the beach, fascinating temple visits and unforgettable memories.



Location Map



Delegate Rates

Particulars	Base Rate	Rate after tax
Gold pass with 2N accommodation (INR)	34,000	40,120
Gold pass without accommodation (INR)	27,000	31,860
Silver pass with 2N accomodation (INR)	25,000	29,500
Silver pass without accommodation (INR)	20,000	23,600
International delegate with 2N accommodation (USD)	700	

PAYMENT TERMS

100% advance

REGISTRATION

Online registration at www.indiansteelmarkets.com

Bank details for wire transfer

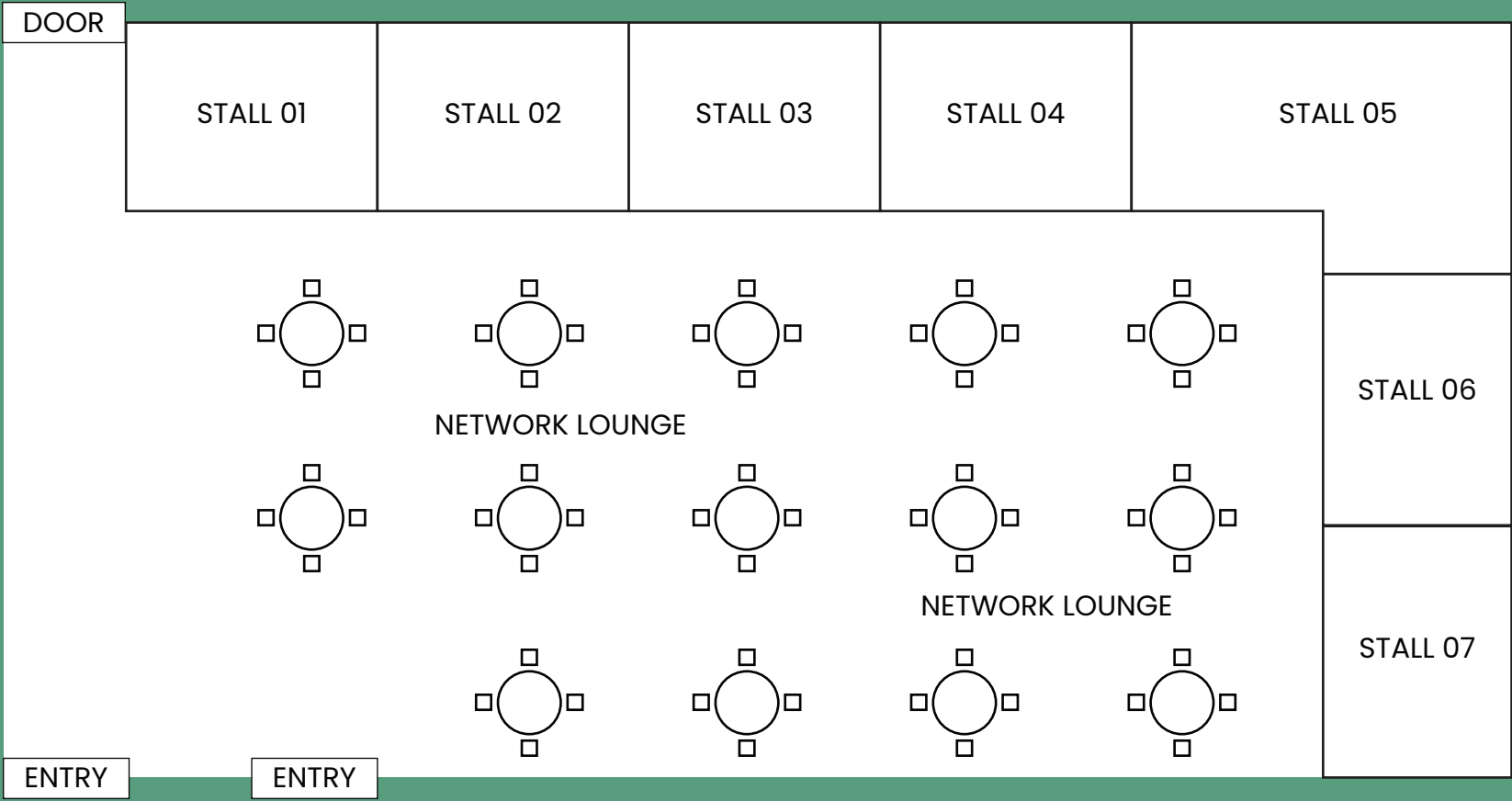
SWIFT Code HDFCINBBCAL
Name HDFC Bank Ltd.
Address 2/6, Sarat Bose Road, Central Plaza,
 Kolkata 700020, West Bengal, India

Company name as
in Bank Records mjunction services limited
Bank Account No. 00140310003827
IFSC for RTGS HDFC0000014

Benefit Matrix

Deliverables	Event Sponsor	Platinum	Badges & Lanyard	Gold Lounge	Gold	Silver	Bronze	Stall (INR 18% GST applicable)
Rate INR	12,00,000	9,00,000	7,00,000	6,00,000	6,00,000	4,00,000	2,50,000	1,25,000
USD	15,000	11,000	8,500	7,250	7,250	6,000	3,150	1,600
Slots	1	1	1	1	2	3	5	5
Ballroom	Y	Y	Y	Y	Y	–	–	–
Projection Screen	Y	Y	Y	Y	Y	Y	Y	–
Event Website	Y	Y	Y	Y	Y	Y	Y	Y
Conference Booklet	Y	Y	Y	Y	Y	Y	Y	–
Logo in Badges & Lanyard	–	–	Y	–	–	–	–	–
Booth	Y	Y	–	–	Y	–	–	Y
Tent Card	Y	Y	–	–	Y	–	–	–
Entrance Banner	Y	Y	Y	Y	Y	Y	Y	–
Online Branding	Y	Y	Y	Y	Y	Y	Y	Y
Lunch area Branding	Y	–	–	–	–	–	–	–
Cocktail Dinner	–	Y	–	–	–	–	–	–
Title Branding	Y	–	–	–	–	–	–	–
Gold Lounge Branding	–	–	–	Y	–	–	–	–
Delegate Bag	–	–	–	–	Y	–	–	–
Refreshment Breaks	–	–	–	–	–	Y	–	–
Delegate Passes	10G	5G + 3S	4G + 3S	6G	3G + 2S	2G + 2S	1G + 2S	2S
Conference Chair Branding	Y	Y	Y	Y	Y	–	–	–

Stall Layout



Stall Size: 3m × 2m

For Sponsorship opportunities

Soumitra Bose
+91 92310 00232
soumitra.bose@mjunction.in

Niladri Kar
+91 83369 96510
niladri.kar@mjunction.in

Biswarup Banerjee
+91 62913 44965
biswarup.banerjee1@mjunction.in

Subhransu Paikaray
+91 79800 18029
Subhransu.Paikaray@mjunction.in

For Delegate registration

Subhau Bhattacharya
+91 83369 25988
Subhau.Bhattacharya1@mjunction.in

For Speaking opportunities

Tamajit Pain
+91 91633 48065
tamajit.pain@mjunction.in

mjunction services limited

Godrej Waterside, 3rd Floor, Tower 1, Block DP, Sector V, Salt Lake City, Kolkata 700091

Tel: +91 33 6610 6100 Fax: +91 33 4409 1808 Website: www.mjunction.in

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